

Wellesley Apple Butter & Cheese Festival Committee

Minutes

Tuesday, April 11, 2023 – 7:00 p.m. – Wellesley Community Centre

Members Present: Jamie Reid, Ron Bisch, Mike Moser, Dave Zyta, Theresa Bisch, George Poole

Affiliate Members Present: Louise Zyta, MaryAnne Perry, Alecia Henderson, Kelly Deneka, John Jacobs, Mike Fritz

Absent: Kim Heinmiller, Dave Henderson, Cassandra Koch, Mike Barker, Pauline Bevers, Cathy Koch, Katie Reid, Derek Brick, Bob Reid, Tim Leis

Staff:

1. **Call to Order:** The meeting was called to order at 7:06 p.m.
2. **Disclosures of Pecuniary interest:** None
3. **Adoption of Minutes:** Motion to adopt the minutes as printed: Mike Moser, seconded by George Poole. Carried
4. **Presentations/Delegations/Communications:** Mike Fritz & Blair Cressman from the Wellesley & District Lions Club gave a presentation regarding reconstructing the Welcome to the Village of Wellesley signs. They have a quote for the signs but are looking for support from the community regarding the design and construction of the signs. The Lions Club wants to form a subcommittee with representation from the Wellesley Fall Fair, the Apple Butter and Cheese Festival and other local service clubs for this project.
5. **Unfinished Business:**
Dave Zyta reported on the Cider Tasting Booth. Dave has sent out applications to 12 Cider Vendors with a deadline of June 1st to apply.

Lions Club Ticket Sales – Discussion on what type of draw, but nothing decided.

Additional duties that the former Treasurer did on Festival Day - No information was available for this meeting, so this will be left as unfinished business.

The Banners – No information was available for this meeting, so this will be left as unfinished business.

Breakfast Booth Extension – No information was available for this meeting, so this will be left as unfinished business.

Memorial Bench – Jamie has ordered the memorial bench in memory of Terry Brick. The price is unchanged since our last bench that was purchased in memory of Oran Erb. The location is still to be determined.

Alternative to stage trailer – Tim Leis sent Jamie Reid a note that the labour for the work on the stage trailer would be another \$1,000 on top of the \$5,000 quoted previously. Mike Moser is still working on finding a company for a second quote to investigate this conversion and see if it is possible. A discussion ensued about alternatives.

Kelly Deneka reported that the Dairy Farmers of Ontario (DFO) would like to be a sponsor for our Festival and possibly set up a booth.

6. **New Business:** None

7. **Financial Report:** Kim Heinmiller is still working on finishing up the 2022 year-end before transferring the treasurer role to Theresa Bisch. Once 2022 is finished and the HST is filed and paid, we will see about wrapping up the corporation and transferring the bank balance to the Township. Our bank balance at the end of February was \$45,618.69. Some bills have been paid from this account during March, but the 2 invoices received at the last meeting were given to the Township for processing and payment from our funds held in reserve there.

Other Business: Roundtable:

Kelly Deneka reported that applications from vendors for the Market are coming in now. Her committee may rearrange the layout of the arena. George Poole will work with the Market committee regarding any changes to the electrical requirements of the new layout. A discussion surrounding the format of their receipts for payment also ensued. The treasurer will work with the Market committee on the receipts.

Mike Moser reported that he will need to have better signs made this year for the booth selling Fry Pies and Carmel apple slices, etc.

George Poole reported that the Christmas lights are being looked at.

Alecia Henderson reported that she is starting to source the entertainment for Festival Day.

Jamie Reid will approach the Cider Mill to see if they will allow tours this year.

8. **Next Meeting:** Tuesday, May 9th, 2023 – 7:00 p.m.
9. **Adjournment:** 8:27 p.m. Dave Zyta made a motion to adjourn the meeting, Mike Moser seconded. Carried.