

Wellesley Apple Butter & Cheese Festival Committee

Minutes

Tuesday, February 21, 2023 – 7:30 p.m. – Wellesley Arena Meeting Room

Members Present: Jamie Reid, Ron Bisch, Cathy Koch, Katie Reid, Derek Brick, Mike Moser, Dave Zyta

Affiliate Members Present: Bob Reid, Tim Leis, Louise Zyta, Mike Barker, Mary Ann Perry, Theresa Bisch, George Poole, Pauline Bevers

Absent: Alecia Henderson, Kim Heinmiller, Kelly Deneka, Dave Henderson, Cassandra Koch

Staff:

1. **Call to Order:** The meeting was called to order at 7:37 p.m.
2. **Disclosures of Pecuniary interest:** None
3. **Adoption of Minutes:** Motion to adopt the minutes as read: Bob Reid, seconded by Ron Bisch. Approved
4. **Presentations/Delegations/Communications:** None
5. **Unfinished Business:** The Township of Wellesley has advised that the ABC Committee must start following the Terms of Reference as provided.

A Cider tasting booth was discussed. Dave Zyta says we are going ahead with it. Motion by Ron Bisch to use the Community Centre for the Cider Tasting and to allow the vendors to sell their products: Seconded by Cathy Koch. Dave Zyta will get more details on how this will work from other groups that are currently doing this type of event. Carried.

Ticket Sales – Bob Reid will ask the Wellesley Lions Club if they are interested in running some sort of ticket sales with a portion of the profits donated back to the ABC Festival.

6. **New Business:** Unfortunately, our Treasurer, Terry Brick passed away since our last meeting. Condolences were offered to his family. Derek Brick will determine what other duties Terry did during the festival so we can assign those to other members.

New Banners: Tim Leis reported that we need to order some new banners. If using the same as we currently have, we need at least 10 new ones. Bob Reid will see who made the current ones. Discussion ensued that we need to standardize the banners to be the same size as the Township banners, so they fit the same brackets. Derek Brick will speak with the Township regarding becoming part of their banner program.

We currently have a large bank balance. We discussed uses for this money and decided to hold it for now pending whether the festival is moving to the new arena. If so, there will be additional costs for hydro services and/or generators.

The Breakfast booth is requesting an extension to their current booths. They will need another shell of a booth to do this. Motion by Ron Bisch: To pursue costing to extend the breakfast booth. Seconded by Cathy Koch. Carried.

Our Treasurer and Secretary positions are currently vacant. Motion by Jamie Reid: To appoint Theresa Bisch as Secretary/Treasurer for the ABC Festival pending appointment by The Township of Wellesley. Seconded by Katie Reid. Carried.

Cathy Koch made a motion to install a bench in memory of Terry Brick, our former Treasurer and long-time member of the committee. Seconded by Dave Zyta. Jamie will look after this. Carried.

7. **Financial Report:** The Bank balance as of January 31st, 2023, is \$47,430.89 minus cheques still to be paid to Zyta's, WRPS and Poole Electric from 2022. Once the year end is complete, we will look at transferring the bank account to the Township Reserve.

8. **Other Business:** Mary Ann Perry reported that the first ad for the Apple Butter & Cheese Festival has been ordered for inclusion in the Elmira Maple Syrup Festival booklet.

Mike Barker reported that Hogendoorn's Dairy Farm would like a second bus running to their farm during the festival. They will pay for the cost of the second bus.

Tim Leis reported that the stage trailer is no longer available to rent. Tim will look at alternatives.

9. **Next Meeting:** Tuesday, March 14th, 2023 – 7:00 p.m.

10. **Adjournment:** 8:53 p.m. Cathy Koch made a motion to adjourn the meeting, Mike Moser seconded. Carried.