

# Wellesley Apple Butter & Cheese Festival Committee

## Minutes

Tuesday, May 9, 2023 – 7:00 p.m. – Wellesley Community Centre

Members Present: Jamie Reid, Ron Bisch, Mike Moser, Dave Zyta, Theresa Bisch, George Poole, Cathy Koch, Derek Brick, Katie Reid, Bob Reid

Affiliate Members Present: Cassandra Smyth, Carrie Siewert, Louise Zyta, MaryAnne Perry, Tim Leis, John Jacobs, Michael Fritz, Larry Kryski

Absent: Kim Heinmiller, Dave Henderson, Mike Barker, Pauline Bevers, Alecia Henderson, Kelly Deneka

Staff:

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1. **Call to Order:** The meeting was called to order at 7:04 p.m.
  2. **Disclosures of Pecuniary interest:** None
  3. **Adoption of Minutes: Motion** to adopt the minutes as printed: Derek Brick, seconded by Katie Reid. Carried
  4. **Presentations/Delegations/Communications:** Sharon Leis, Stewart Grant, and Veronica Reiner, from the Wilmot Tavistock Gazette discussed the format and content of the ABC Festival booklet that they will be publishing this year on our behalf. MaryAnne Perry will provide them with the necessary artwork. Jamie Reid will let the New Hamburg Independent know that they will not be publishing the booklet this year. If members have ideas for articles or recipes to include in the ABC Festival booklet, let Jamie Reid know. The deadline for input to the booklet is September 1, 2023.
  5. **Unfinished Business:**  
Lions Club Ticket Sales – Dave Zyta made a **Motion** to NOT ask the Lions to run a draw for Festival Day. Seconded by Katie Reid. Carried.

Additional duties that the former Secretary did on Festival Day – Derek Brick had no further information, so this item will be removed from future agendas.

The Banners - Bob Reid reported that the company who previously made our banners is no longer in business. We will see who makes the banners for the Township so all banners will be consistent in size. This will be left as unfinished business.

Breakfast Booth Extension – Due to high cost of additional booths, Cathy Koch reported that there will be no changes to the size of the breakfast booth for 2023. Her team will look at rearranging the space they currently have to make it more efficient.

Alternative to stage trailer – Mike Moser met with a company who could modify the ABC trailer if it could be moved to their shop. Because of the condition of the trailer, it was decided that the ABC Festival would rent a stage trailer instead. Thank-you to Tim Leis and Mike Moser for investigating this matter and getting the quotes on the modifications.

**Motion** to rent a stage trailer from Stages Inc. at a cost of \$1,900 plus HST was made by Mike Moser, Seconded by Dave Zyta. Carried.

Jamie Reid to arrange with Stages Inc for rental of the stage trailer.

Cider Mill tours – Jamie Reid is still in talks with Wellesley Apple Products regarding tours for the 2023 festival day. If the mill needs volunteers to help with this, the ABC Festival committee will help find them.

6. **New Business:** (Roundtable)

Terry Gerber from the Fritter Booth contacted us because we can no longer rent the deep fryers from the company we previously used. He is looking into alternatives. The cost of new fryers is approximately \$7,000 for what we need. An opportunity arose to buy a used deep fryer from Steve Doiron, formerly the owner of a local food truck.

**Motion** to purchase a used deep fryer from Steve Doiron for \$450 including the baskets: Dave Zyta. Seconded by Cathy Koch. Carried.

Apple Flats has offered a tour of their facility on festival day. Mike Barker and Jamie Reid will visit to see if this is a tour, we want to add for 2023.

Bob Reid reported that he was informed that 2023 will be the last ABC Festival in the current location.

Michael Fritz will contact Enova Power to see what the cost of suspending the billing would be for the ABC hydro each month. Theresa Bisch to provide Mike with copies of the bills.

Carrie Siewert will be updating the social media posts again.

Katie Reid reported that the market has lots of applications but there is still room for more vendors. We hope to use the ball diamonds as well as the arena for vendors this year.

Dave Zyta reported that the cider tasting currently has 2 vendors confirmed and he is following up with others. Jamie has found a band to play in the community centre for the cider tasting booth. If not there, they will play on the main outdoor stage.

MaryAnne Perry has placed more ads for the festival.

Tim Leis reported that the tractors featured this year will be John Deere. He wants the website updated to reflect this since it will be the 100<sup>th</sup> anniversary of the John Deere 'D'. Tim also needs more signage for tractor display.

Larry Kryski has photos for the festival that he will give to Carrie Siewert for use on social media, the website and for the Wilmot Tavistock Gazette to include in the booklet.

**7. Financial Report:**

Theresa Bisch reported that as of the April 30, 2023 bank statement, there is currently \$43,612.89 in the bank plus a small amount in the Township reserve. Theresa Bisch and Jamie Reid will be updating the signing authority with CIBC as soon as possible and then transferring most the bank balance to the Township of Wellesley where the funds will be held in the ABC Reserve. The bank account will be kept operational until after the 2023 festival at which time all payments will be made to the Township directly.

**8. Next Meeting:** Tuesday, June 13<sup>th</sup>, 2023 – 7:00 p.m.

**9. Adjournment:** 8:38 p.m. John Jacobs made a motion to adjourn the meeting, Cathy Koch seconded. Carried.