

Wellesley Apple Butter & Cheese Festival Committee

Minutes

Tuesday, June 13, 2023 – 7:00 p.m. – Wellesley Community Centre

Members Present: Jamie Reid, Ron Bisch, Mike Moser, Theresa Bisch, Derek Brick, Bob Reid

Affiliate Members Present: Tim Leis, Kelly Deneka, Mike Barker, Michael Fritz,

Absent: Dave Zyta, Dave Henderson, Pauline Bevers, Alecia Henderson, George Poole, Cathy Koch, Katie Reid, Cassandra Smyth, Carrie Siewert, Louise Zyta, MaryAnne Perry, John Jacobs, Larry Kryski

Staff:

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1. **Call to Order:** The meeting was called to order at 7:05 p.m.
 2. **Disclosures of Pecuniary interest:** None
 3. **Adoption of Minutes: Motion** to adopt the minutes as printed: Bob Reid, seconded by Ron Bisch. Carried
 4. **Presentations/Delegations/Communications:**
 5. **Unfinished Business:**

The Banners – Derek Brick reported that the Festival can use the same poles and hangers as the Township. He will find out what company makes the Township Banners so we can get the same size.

Cider Mill tours – Jamie Reid is still in talks with Wellesley Apple Products regarding tours for the 2023 festival day. If the mill needs volunteers to help with this, the ABC Festival committee will help find them.

Apple Flats tour – leave this as outstanding.

Enova Power – Mike Fritz has spoken with a representative of Enova Power and he is looking into whether our hydro services can be suspended until September. Currently we pay hydro monthly on the pole outlets.

Antique Tractor display – Jamie Reid has sent the featured tractor manufacturer information to Dave Henderson for promoting it on our website.

6. **New Business:** (Roundtable)

The 2023 budget was discussed and modified. This will be presented to council for approval as soon as possible. After major expenses such as purchasing new deep fryers and renting the stage trailer, the expected profit for 2023 will be approximately \$13,400.

Mike Barker will be asking Hogendoorn Farms, if they will give the festival committee a tour of their facilities July 12th around 6 p.m.

Kelly Deneka reported that they have a good number of vendors registered for the market, but there is still space for more. All members were asked for suggestions for additional vendors they may see at other events.

Bob Reid reported that the arena meeting room may be repurposed and may not be available for festival day. Kelly Deneka says we don't currently use that room during the festival.

Mike Moser is in talks with the company that made the fry pies last year to see if they will make them again for the Snack Shack booth. He is still waiting to hear back from them. In the meantime, he is looking for other items to sell from his booth.

Michael Fritz will contact Enova Power to see what the cost of suspending the billing would be for the ABC hydro each month. Theresa Bisch to provide Mike with copies of the bills.

7. **Financial Report:** Theresa Bisch reported that as of May 31st the bank balance was \$23,289.99 and the Township Reserve balance was \$21,345.14 for a total of \$44,635.13.
8. **Next Meeting:** Tuesday, August 8th, 2023 – 7:00 p.m.
9. **Adjournment:** 8:12 p.m. Ron Bisch made a motion to adjourn the meeting, Theresa Bisch seconded. Carried.