

Wellesley Apple Butter & Cheese Festival Committee

Minutes

Tuesday, August 8, 2023 – 7:00 p.m. – Wellesley Community Centre

Members Present: Jamie Reid, Ron Bisch, Theresa Bisch, Derek Brick, Bob Reid, George Poole, Cathy Koch, Katie Reid

Affiliate Members Present: Tim Leis, Kelly Deneka, Dave Zyta, Alecia Henderson, Cassandra Smyth, Carrie Siewert, Larry Kryski

Absent: Dave Henderson, Pauline Bevers, Mike Moser, Mike Barker, Michael Fritz, Louise Zyta, MaryAnne Perry, John Jacobs

Staff:

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1. **Call to Order:** The meeting was called to order at 7:04 p.m.
 2. **Disclosures of Pecuniary interest:** None
 3. **Adoption of Minutes: Motion** to adopt the minutes as printed: Cathy Koch, seconded by Katie Reid. Carried
 4. **Presentations/Delegations/Communications:**
 5. **Unfinished Business:**

The Banners – Jamie Reid will contact the Township Director of Recreation, Danny Roth regarding where the Township banners are made.

Cider Mill tours – There will be no tours of the Cider Mill this year.

Apple Flats tour – There will be no tour of this facility, but they will be part of the cider tasting booth and have a booth to sell their products as well.

Enova Power – Mike Fritz has spoken with a representative of Enova Power, and they have offered to either waive the disconnect and reconnect fees if we want to suspend service on the two hydro meters or to make a donation to cover the cost of the monthly fees.

Motion by Theresa Bisch: To request a donation to cover our monthly costs. Seconded by Katie Reid. Carried.

Christmas Lights – Chris Franklin and George Poole have been investigating the costs to replace the existing Christmas lights throughout the village of Wellesley. The cost to replace all 26 lights would be at around \$40,000, so the suggestion was to replace 6 to 8 units for around \$10,500 this year. They are asking for funding from the ABC Festival. They are still hoping to approach local businesses to ask for contributions towards new lights. In the meantime, the ABC Festival would fund the purchase.

Motion by Alecia Henderson to ask council if the ABC Festival can sponsor 7 new Christmas lights for a cost not to exceed \$11,000. Seconded by Cathy Koch. Carried (this motion will need council approval)

Antique Tractor display – Jamie Reid has sent the featured tractor manufacturer information to Dave Henderson for promoting it on our website.

6. **New Business:** (Roundtable)

Jamie Reid reported that the Fall fair is asking for a donation towards the fair. No information on what it would be used for was provided. Jamie Reid will follow up and see what they are asking for.

Motion by Katie Reid to donate \$500 towards fireworks for the fair. Seconded by Ron Bisch. Carried. (This motion will need council approval)

Jamie Reid reminded the committee that the Tavistock Gazette (Sharon Leis and Veronica Reiner) are working on our program and are looking for updates. The deadline for submissions is August 30th. They are also looking for older ABC Booklets. Let Jamie Reid know if you have some and what years you have. These will be returned after they have been reviewed.

Alecia Henderson reported on the entertainment for this year's festival. Jamie Reid has arranged for some entertainment behind the community centre as well.

Dave Zyta reported on the Cider Tasting booth.

Derek Brick reported that the picnic tables are getting a bit worn. He has found someone willing to do repairs on them. We should start preparing to replace them over the next several years.

Carrie Siewert reported on the social media. She needs more information on the events to include on our website.

Katie Reid reported on the Market in the Arena, donations for the Street Mall and Security. She also reported that there will be an ATM machine in the Arena for the Festival Day.

Kelly Deneka reported that the Waterloo County Dairy Products will be making a donation to the ABC Festival for the dairy products we use and also towards the bus tour of the dairy farm. They will have a display at the ABC Festival and be handing out information and free chocolate milk.

George Poole reported on the electrical and heard from the various booths that require power.

Tim Leis reported on the antique displays. He needs new signage and will arrange that himself.

Larry Kryski is working on consolidating the photos he has and will continue taking photos for the ABC Festival.

Cathy Koch and Cassie Smyth reported on the breakfast booth.

7. **Financial Report:** Theresa Bisch reported that as of July 31st the bank balance was \$5,216.39 and the Township Reserve balance as of June 30th was \$44,472.10 for a total of \$49,688.49.
Theresa Bisch to contact Derek Brick for pricing of booths requiring a float.
8. **Next Meeting:** Wednesday, September 13th, 2023 – 7:00 p.m.
9. **Adjournment:** 8:54 p.m. Bob Reid made a motion to adjourn the meeting, Ron Bisch seconded. Carried.