

Wellesley Apple Butter & Cheese Festival Committee

Minutes

Monday, September 11, 2023 – 7:00 p.m. – 71 Gerber Meadows Drive

Members Present: Jamie Reid, Ron Bisch, Theresa Bisch, Derek Brick, Cathy Koch, Katie Reid, Mike Moser, Dave Zyta

Affiliate Members Present: Louise Zyta, Tim Leis, MaryAnne Perry, Cassandra Smyth, Michael Fritz, John Jacobs Kelly Deneka Alecia Henderson, Carrie Siewert, Larry Kryski, Andrew Martin

Absent: Dave Henderson, Pauline Bevers, Mike Barker, Bob Reid, George Poole

Staff:

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1. **Call to Order:** The meeting was called to order at 7:04 p.m.
 2. **Disclosures of Pecuniary interest:** None
 3. **Adoption of Minutes: Motion** to adopt the minutes as printed: Derek Brick, seconded by Ron Bisch. Carried
 4. **Presentations/Delegations/Communications:**

5. **Unfinished Business:**

The Banners – Jamie Reid has contacted the Township and the company that makes the banners, but since we were too late to bring this to council for this year, we'll wait for approval until after the Festival Day. Tim Leis will organize installing some banners in the next few days, using our current ones.

Enova Power – Mike Fritz has spoken with Enova Power and will donate \$1,000 towards the cost of electricity for the ABC Festival. They would like their logo displayed and a link to their website through the ABC Festival website. Mike Fritz will send the contact information to the Treasurer, Theresa Bisch and the webmaster, Dave Henderson as well as the Social Media coordinator, Carrie Siewert.

Christmas Lights – After a presentation to council by Theresa Bisch and Chris Franklin, the Township agreed with the ABC Festival spending up to \$11,000 on new Christmas lights.

Derek Brick will work with Theresa Bisch to finalize prices for each booth so sufficient change can be ordered for their floats.

6. **New Business:** (Roundtable)

A good discussion was had surrounding fryers and propane requirements for the street mall.

The Cider Tasting booth was discussed and details regarding compliance with the Liquor licence were finalised. There will need to be additional security and police for this portion of the ABC Festival.

Derek Brick will be placing the orders with Pym's this week and then will be able to set prices.

3 people mover wagons have been ordered and the tractor drivers have been confirmed.

The Ontario Pork Board will donate \$4,500 towards the cost of the sausage for the ABC Festival.

The snack shack will be selling Anna Mae's apple fritters instead of fry pies this year. They will also be selling pickles on a stick, caramel apples, and beverages.

Mike Moser will ensure a water bottle filling station is available by the arena.

Mike Fritz will be running the Apple Cider booth by the arena. He is looking for some volunteers to help him throughout the day.

Tim Leis reported that there will be a little baler and a cedar shingle mill doing demonstrations throughout the day of the festival.

Carrie Siewert reported that she is continuing to post on social media and reminded everyone to share the posts in order to reach more people.

MaryAnn Perry reported that the Radio and Newspaper ads are booked.

Katie Reid reported on the Market. They have enough vendors now. They have also arranged for security for Friday night.

Cathy Koch and Cassie Smyth reported on the Breakfast booth.

Larry Kryski will be taking photos during the festival.

Alecia Henderson has all the entertainment lined up.

Andrew Martin runs the antique car show and is just waiting for the permit for the parade.

Wrap up dinner will be held on Monday, October 2nd. The budget for the dinner was approved as \$550.00. Kelly Deneka made a motion to have the dinner at the Schmidtsville Restaurant, seconded by Cathy Koch. Carried with the condition that the restaurant is open that night. They would like to order the Signature Dinner at a cost of \$23.99 per person plus tax and gratuity.

7. **Financial Report:** Theresa Bisch reported that as of August 31st the bank balance was \$4,216.39 and the Township Reserve balance as of September 6th was \$37,751.64 for a total of \$41,968.03.

CIBC will be open on September 30th from 9:30 am to 2:30 pm. Any money received after that time will be deposited through the night deposit.

8. **Next Meeting:** Wrap up dinner, October 2nd followed by the Annual General meeting on November 14th.
9. **Adjournment:** 8:47 p.m. Dave Zyta made a motion to adjourn the meeting, Ron Bisch seconded. Carried.